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 1844
 HOMEOPATHY

**Advertisement Rates
 & Requirements**



Method of distribution: 40% to members
 60% to subscribers
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AJHM Subscription Rates

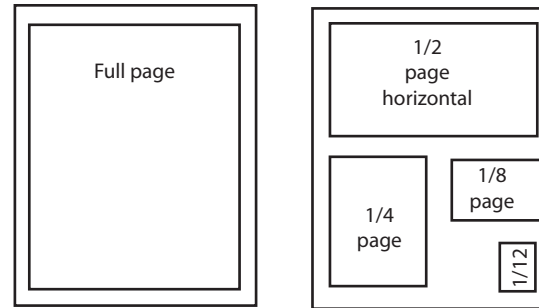
Annual Subscriptions

- \$65.00 — Digital Only - Individuals
- \$150.00 — Digital Only - Institutions
- \$150.00 — Digital and Print (US Individuals)
- \$235.00 — Digital and Print (US Institutions)
- \$175.00 — Digital and Print for Non-US (International Individuals)
- \$260.00 — Digital and Print for Non-US (International Institutions)

Single Issues:

- \$15 Single Monthly Digital Issue (not available in print)
- \$65 Single Annual (Compilation) Digital Issue
- \$85 Single Annual (Compilation) Print Issue - mailed in the US
- \$110 Single Annual (Compilation) Print Issue - mailed outside the US

MECHANICAL REQUIREMENTS



Dimensions

Print Version: 8 1/2 x 11 in. journal page size	width x height (inches)
Full page	6.75 x 10
1/2 page vertical	3.25 x 10
1/2 page horizontal	6.75 x 5
1/4 page	3.25 x 5
1/8 page	3.25 x 2.5
1/12 page	1.625 x 2.5

- Each page is two columns.
- Each column is 3.5 inches wide.

Acceptable digital formats include:
 Adobe Illustrator, Photoshop, pdf documents; also tiff, giff, jpeg (higher resolution preferred), bmp, png formats.

CLOSING DATES

Please submit advertising copy at least two weeks before the month of desired publication.

For the single year-end annual print issue copy should be submitted on or before November 15th.

ADVERTISING RATES

Annual Rate

Includes 12 e-issues and one Single Print Issue:

Inside Front Full	Color: \$1275	B&W:\$960
Inside Back Full	Color: \$1224	B&W:\$920
Inside full page	Color: \$1020	B&W:\$816
1/2 page	Color: \$640	B&W:\$510
1/4 page	Color: \$385	B&W:\$306
1/8 page	Color: \$320	B&W:\$255
1/12 page	Color: \$255	B&W:\$204

15% discount with yearly (4 issue) agreement

Single Monthly E-Issue

Color and B&W same price

Inside Front Cover:	\$125
Inside Back Cover:	\$120
Inside full page:	\$80
1/2 page:	\$50
1/4 page:	\$30
1/8 page:	\$25
1/12 page:	\$20

Single Annual Print Issue

Inside Front Full:	Color:\$900	B&W:\$800
Inside Back Full:	Color:\$750	B&W:\$700
Inside full page:	Color:\$650	B&W:\$600
1/2 page:	Color:\$500	B&W:\$475
1/4 page:	Color:\$265	B&W:\$240
1/8 page:	Color:\$195	B&W:\$180
1/12 page:	Color:\$180	B&W:\$165

Send ads in digital format as an e-mail attachment to: susannesaltzman@aol.com or on disk (CD or floppy) to:

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 Fax: 914-472-6594

GENERAL CONDITIONS

1. All advertisements are subject to acceptance by the American Institute of Homeopathy.
2. Positioning of advertisements is at the discretion of the AIH except when a request for a specific position is acknowledged and accepted in writing.
3. Advertising bills are rendered at the time of publication. Payment is due in 30 days from the date of the invoice.
4. New advertisers must remit payment with order until credit is established.
5. Foreign remittance must be made in U.S. Funds drawn on a U.S. bank.
6. Rates and units of space are subject to change, provided that announcements of any changes will be made at least 30 days in advance of the effective date.



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For information about the AIH please visit www.homeopathyusa.org.



ADVERTISING RATE CARD

